

ADVOCATE.
CERTIFY.
DEVELOP.
CONNECT.



50TH ANNIVERSARY
SPONSORSHIP OPPORTUNITIES



PURPOSE

For the last 50 years, the National Minority Supplier Development Council (NMSDC) has been connecting and advocating for the inclusion of minority businesses.

Because we believe every business deserves an unbiased chance.

Which is why our goal of ensuring representation and economic equity for minority-owned businesses of all sizes is at the heart of everything we do.

And by helping Asian-Indian, Asian-Pacific, Black, Hispanic and Native American businesses push forward, we are shaping a better future for all.



JOURNEY TO \$1 TRILLION IN MBE REVENUE

Dear NMSDC Supporters,

Thank you for participating and engaging with our work, supporting, funding, and inspiring us.

You have helped us create an impact where it matters and achieve more than we thought possible.

Our network is unmatched:

- 15,000+ Certified MBEs
- 1,500+ Corporate Members
- 23 Regional Councils
- NMSDC Business Consortium Fund/CDFI
- 5 International Affiliates
- Expanded NGO and Government partnerships

Our results are extraordinary:

- \$400 billion in economic output annually
- \$48 billion generated in tax revenue
- 2.2 million jobs

However, we have a long way to go to close the racial wealth gap and achieve economic equity.

In 2022, as we celebrate our 50th anniversary, we will deliver on our renewed mission: **To serve as a growth engine for NMSDC certified minority businesses and enable our members to advance economic equity.**

We will take game-changing actions to:

- Innovate results-driven programming
- Deliver high impact events
- Facilitate MBE growth

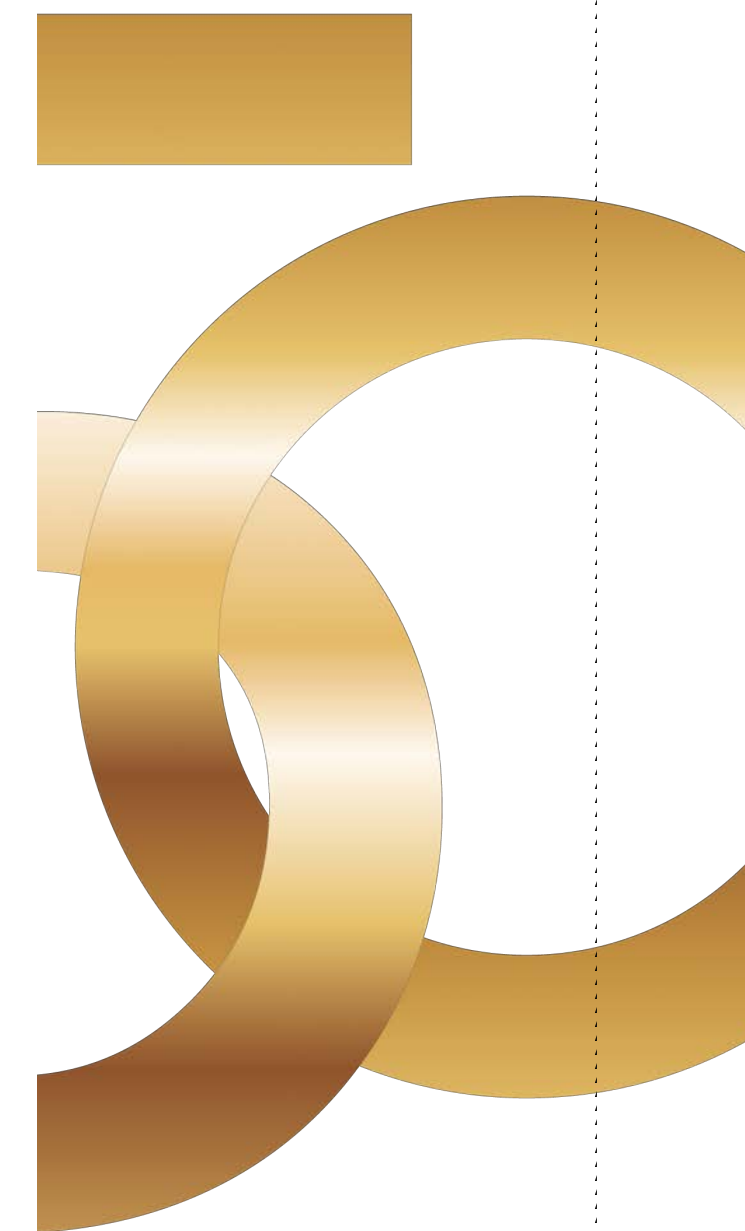
We have included a detailed 2022 Minority Business Economic Forum sponsorship package for your review. Please contact us to plan for our partnership for 2022 and beyond.

Thank you for always being there for us.

In Partnership,

A handwritten signature in black ink, appearing to read "Ying McGuire".

Ying McGuire
CEO & President
NMSDC



May 11 - 13, 2022



**NMSDC 50TH
ANNIVERSARY**

MINORITY BUSINESS ECONOMIC FORUM

This inaugural Minority Business Economic Forum will bring together leaders in business, government and communities to discuss challenges and opportunities facing minority businesses.

It is being positioned as The Premiere forum that will shape minority business development for the next 50 years.



NMSDC 50TH ANNIVERSARY
MINORITY BUSINESS ECONOMIC FORUM
May 11 - 13, 2022

Join us in our journey to **\$1 Trillion** in minority business revenue. It all begins with your sponsorship of this inaugural Minority Business Economic Forum.

NMSDC-certified minority businesses contribute **\$400 billion** in economic output annually, **\$48 billion** in tax revenue and **2.2 million jobs** to the US economy with significant untapped opportunities.



FOUNDERS
\$100,000

PRESIDENT
Corporate - \$75,000
Corp+ - \$50,000
MBE - \$40,000

LEGACY
\$50,000

LANDMARK
\$25,000

HERITAGE
(VIRTUAL EXPERIENCE)
\$10,000

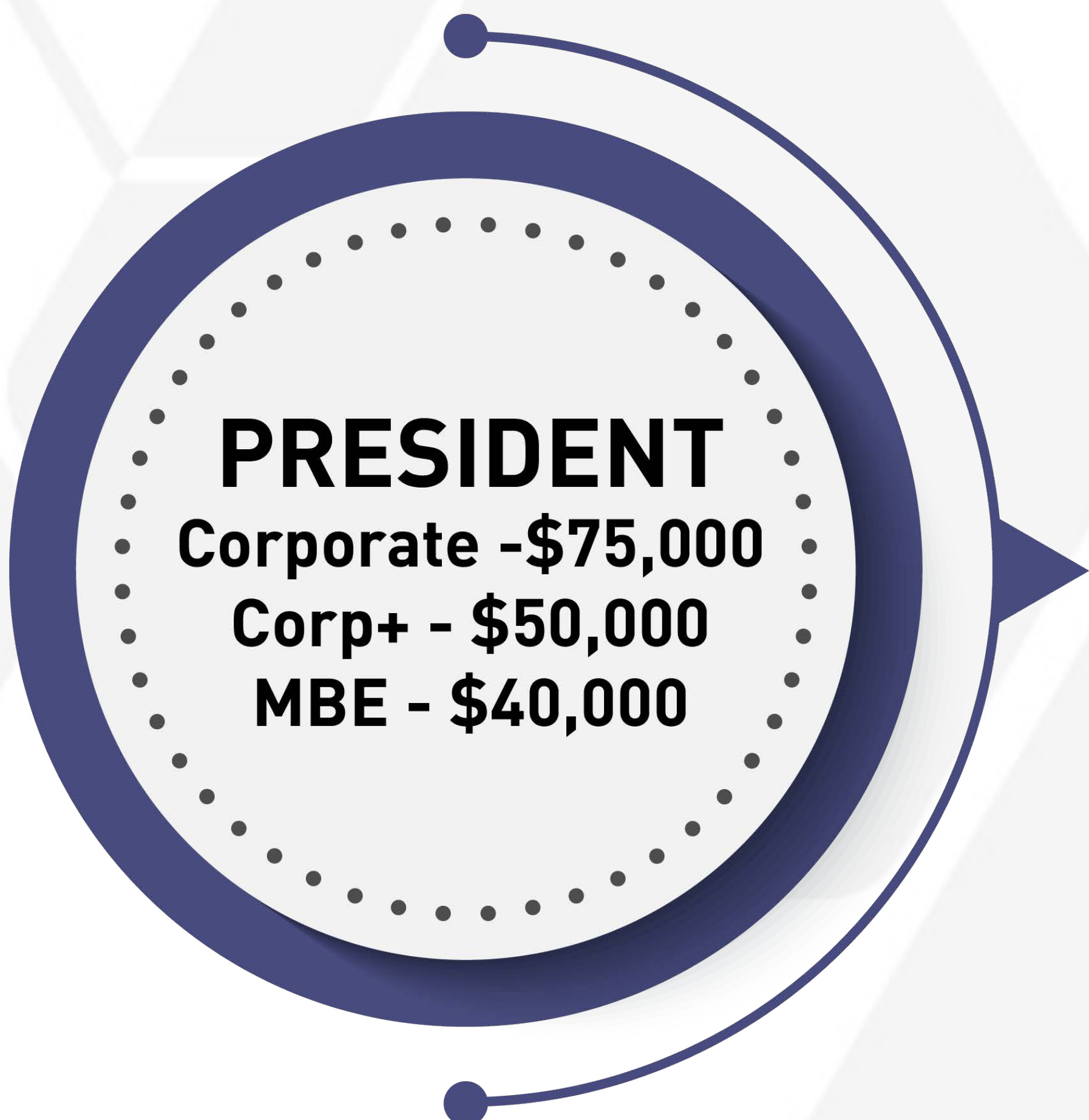


FOUNDERS
\$100,000

- Registrations: 2 VIP, 4 Premier, 12 Virtual
- Speaker interview
- Virtual workshop
- Mainstage keynote or panelist
- Commercial (up to 90 secs)
- Pre-roll, video on-demand
- Exclusive naming rights on your activation
- Logo at the largest size
- Links out from website
- Email feature
- Gifting opportunity

Choose 1:

- A. VIP Reception (TAKEN)
- B. VIP & Media Lounge (Exclusive)
- C. Session presenter (4)



PRESIDENT
Corporate -\$75,000
Corp+ - \$50,000
MBE - \$40,000

- Registrations: 1 VIP, 3 Premier, 9 Virtual
- Gifting opportunity
- Awards show interview
- Virtual workshop
- Awards show host
- Commercial (up to 30 secs)
- Post-roll, video on-demand
- Exclusive naming rights on your activation
- Logo at 2nd largest size
- Links out from website

Choose 1:

- A. Afterparty (2)
- B. Awards show presenter (5)

LEGACY
\$50,000

- Registrations: 1 VIP, 3 Premier, 9 Virtual
- Gifting opportunity
- Virtual workshop
- Exclusive naming rights on your activation
- Logo at 3rd largest size
- Links out from website

Choose 1:

- A. Roundtable lunch host (10)
- B. Cafe host (4)
- C. Bookstore (1)
- D. Gifting Suite (1)

LANDMARK
\$25,000

- Registrations: 1 VIP, 2 Premier, 6 Virtual
- 10x10 lobby lounge (4)
- Gifting opportunity
- Virtual workshop
- Virtual workshop host
- Exclusive naming rights on your activation
- Logo at smallest size
- Links out from website

HERITAGE
(VIRTUAL EXPERIENCE)
\$10,000

- Registrations: 1 Premier, 3 Virtual
- Gifting opportunity
- Virtual workshop
- Exclusive naming rights on your activation
- Logo at smallest size
- Links out from web

October 30 - November 2, 2022



NMSDC 50TH ANNIVERSARY CONFERENCE + BUSINESS OPPORTUNITY EXCHANGE

Since hosting the first minority business expo in 1984 NMSDC has brought together top Corporate Executives with minority business owners as they forged relationships to drive economic impact in communities of color.

As we celebrate this significant milestone, we invite you to partner with us as a sponsor of this reimagined historical event that leads us into the next 50 years of advancing economic equity.

For sponsorship and speaking opportunities please contact:
MemberSuccess@NMSDC.org





JOIN ME \$1 TRILLION IN MBE REVENUE



“I am excited to partner with you to create unmatched opportunities to grow NMSDC certified MBE revenue to **\$1 Trillion**. As the old saying goes, ‘If you want to go fast, go alone. If you want to go far, go together.’ **Please join me on this journey to 1 Trillion!**”

-Ying McGuire, CEO & President NMSDC



NMSDC
50TH ANNIVERSARY

Thank You